



Title: Multimedia Producer

Department: Marketing

Position Status: Full-Time

Salary: \$60k+ depending on experience, plus benefits

The Loveless Cafe is seeking a creative and self-motivated Multimedia Producer to help support the growth of our historic brand through the development of digital content. Candidate must be highly flexible and enjoy working in a small business environment that requires being a team player and wearing many hats. **This is an exciting new position with the opportunity to choose your own software, equipment, and studio setup!**

Eligible candidates should have the necessary skills to shoot photography/video and do their own post-production work. Please include a link to a portfolio or work samples with your resume to be considered.

Responsibilities

Videography

- Set up shoots including lighting, sound, and other technical equipment
- Capture and edit video footage to produce engaging content for web, social media, and internal training needs
- Coordinate with Retail Department and Staff Culinarian to produce [Tasty](#)-style recipe videos from start to finish

Photography

- Shoot and edit photos for all areas of business including restaurant menu items, retail products, staff headshots, and special events
- Retouch and enhance images as needed using Photoshop, Lightroom, etc.
- Properly light subjects with artificial or natural lighting, using flashes and reflectors when necessary

Graphic Design

- Create visual aspects of marketing materials, promotional emails, website assets, and social media content (Photoshop)
- Ensure that all marketing materials follow brand standards and are created using the proper logos, color palettes, fonts, etc.

Preferred Qualifications

- Bachelor's degree in Broadcasting, Film Production, Digital Media, Fine Arts, or equivalent work experience
- Minimum of 2 years experience in a creative role with a focus on photography and video
- Advanced knowledge of Adobe Premiere, Final Cut Pro, or other editing software
- Demonstrated ability to produce videos from concept to finished product
- Advanced knowledge of Photoshop
- Comfortable shooting photos in RAW and Manual mode

- Strong knowledge of product photography and studio lighting
- Strong knowledge of video camera, lighting, and sound equipment
- Flexibility to adapt to changing timelines and deliverables

Bonus Qualifications

- Proficiency in Adobe Illustrator and InDesign
- Proficiency in Adobe After Effects and ability to create motion graphics for explainer and training videos

Special Position Requirements

- Ability and willingness to work diverse hours including occasional evenings, weekends and holidays

The Loveless Cafe has excellent benefits such as medical, dental, vision, life insurance, supplemental insurances, company matched 401(k)/ROTH, student loan payment assistance, paid parental leave and PTO are available after 90 days of employment.

The Loveless Cafe GP is an equal-opportunity employer and is committed to hiring and maintaining a capable and committed workforce. EOE/M/F/D/V

Interested candidates should send a cover letter with their resume and portfolio to marketing@lovelesscafe.com. Selected candidates will be contacted for an interview.